Caribbean Urban Forum
Sustainable urbanization: bridging the digital divide, from knowledge to action
Cities and Pandemics: Towards a more just, green and healthy future

LAUNCH
Tuesday, 30 March 2021
2:30 - 5 pm
East African Time
(11:30 - 2 pm GMT)

Panel I
2:30 - 4 pm
New models for future cities and communities disrupted by the pandemic: how to move towards a new normal in urban planning and design.

Panel II
4 - 5 pm
Towards a more just, green and healthy future.
Territorial Approach to Inclusion and Prosperity

SOCIAL-ECONOMIC-ENVIRONMENTAL
Sectorial Policies and Programs

SPATIAL – TERRITORIAL
Urban planning and governance

INTEGRATED APPROACH
Evidence base - Impact measure

INOHABITAT
FOR A BETTER URBAN FUTURE
IMPLEMENTING THE NEW URBAN AGENDA

Right to the City
- Fair distribution of resources
- Diversity and social, economic and cultural equity
- Inclusive Governance

New Urban Agenda
- Urban form (Determinant of inclusion & productivity factor)
- Land use planning tool to maximize delivery and access to rights, services & opportunities
- Connectivity
- Mix of Uses
- Social Mix
- Public Spaces
The Urban Inclusion Marker new!

It measures the level of inclusion of a city and its potential contribution to integration and prosperity, in terms of facilitating access to goods, services and opportunities to all citizens, in line with the notion of the "right to the city" and the fundamentals recommended by the NAU of a prosperous and inclusive city.

This map identifies areas that concentrate deficits and barriers to spatial and socio-economic inclusion.

Affordable quality housing and services

Employment and economic opportunities

Health and clean environment

Education, diversity and culture

Public space, safety, vibrant urban environment

SOCIO-ECONOMIC AND SPATIAL INDICATORS

- Living conditions within households (income level, health condition, education ...)
- Distribution of goods, basic services and opportunities outside the home (proximity factor)

Cúcuta and Villa del Rosario
### Territorial Approach to Inclusion and Prosperity

**The Urban Inclusion Marker – Barranquilla**

**Vivienda asequible, de calidad y con servicios**

66/100

- [ ] Accesibilidad
- [ ] Acceso a servicios básicos a internet
- [ ] Calidad estructural y cualitativa de la vivienda

**Empleo y oportunidades económicas**

70/100

- [ ] Acceso a oportunidades para el bienestar
- [ ] Proximidad comercios y servicios

**Salud y bienestar**

82/100

- [ ] Esperanza de vida (considerando fecha de nacimiento)
- [ ] Exposición al riesgo ambiental
- [ ] Proximidad a centros de salud

**Acceso a educación, cultura y diversidad**

69/100

- [ ] Nivel educativo (considerando brecha de género)
- [ ] Diversidad socioeconómica
- [ ] Vivienda en centro educativo

**Espacio público, seguridad y recreación**

63/100

- [ ] Seguridad y protección
- [ ] Vitalidad ambiente urbano
- [ ] Proximidad espacio público

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Territorial Approach to Inclusion and Prosperity

The Urban Inclusion Marker new!

- Monitoring tool – through the baseline scoring
- Tool for decisión-making, prioritization of investments and impact measure
- The scoreboard allows for thematic analysis by layers to identify performance levels of specific areas

Adequate Housing  Health and Well-being  Education and Culture  Public Space, recreation and security  Economic Opportunities
Reconfigure existing road profiles to allow for different types of mobility and to allow for changes of transport systems in an efficient grid.

Sustainable urban mobility: to enhance the facilitating element of active urban mobility (pedestrian and bicycle) and as spaces that complements the city's green infrastructure.

Define structuring axes of alternative mobility to facilitate access to urban centrality and opportunities.

Planning Instruments
- Formulation of Plan Estratégico Metropolitan de Ordenamiento Territorial
- Strengthening Plan Integral de Desarrollo Metropolitano.
- "Avoid the conurbation of the metropolitan territory by strengthening the peripheral centralities, through transversal integration and the structuring of a transition zone under a scheme of functional and spatial integration of the metropolitan order, ensuring conservation and recovery of strategic ecosystems." (PIDM-DMOT 2013).

Interventions

1. Reconfigure existing road profiles to allow for different types of mobility and to allow for changes of transport systems in an efficient grid.

2. Sustainable urban mobility: to enhance the facilitating element of active urban mobility (pedestrian and bicycle) and as spaces that complements the city's green infrastructure.

3. Define structuring axes of alternative mobility to facilitate access to urban centrality and opportunities.
Territorial Interventions based on evidence and data

Metropolitan Area – city of Barranquilla

Implementation of Urban Edge Plan

Consolidate the system of public spaces and protected areas

Improving liveability and adequate/affordable housing supply
Territorial Interventions based on evidence and data

Metropolitan Area – city of Barranquilla

- Adequate Housing
- Health and Well-being
- Education and Culture
- Public Space, recreation and security
- Economic Opportunities

Strengthening urban centralities
Strengthening social infrastructure in peripheries
Territorial Interventions based on evidence and data

Neighborhood level – city of Barranquilla

Adequate Housing  Health and Well-being  Education and Culture  Public Space, recreation and security  Economic Opportunities

Pilar Diversidad social, económica y cultural de la ciudad
Brechas sociales que se reflejan por la pobreza, informalidad y condiciones de seguridad

Oportunidades económicas
Clase 12,5
Villa del Rosario 29.9

Equidad e inclusión social
Clase 74.3
Villa del Rosario 63.1

Accesso a internet
% Viviendas
0 - 18 19 - 41 42 - 65 66 - 85 86 - 100

Convenciones
Localidades  Municipios

1.2.3.4.5

Torres del Mar Caribe

Puerto Colombia

Galama

Solidad

Malambo
Territorial Interventions based on evidence and data

Corregimiento La Playa – Barranquilla
Leverage Community knowledge and aspirations

1. Restoration of environmental edges
2. Consolidation of the road system structure
3. Consolidation of the main centrality
4. Strengthening of the network of public recreational and sporting spaces
5. Treatment of urban-rural transition edges
6. Consolidation of mobility axes of proximity - intra quadrants
7. Integrated neighborhood improvement
Corregimiento La Playa – Barranquilla
Leverage Community knowledge and aspirations

7. Green infrastructure programme
8. Construction of health facilities
9. Mixed land use corridor (residential, commercial, services)
10. Security equipment - family police station
11. Construction of multiple sports court
THANK YOU!

“It is in the way socio-economic policies and programmes for vulnerable groups are implemented at the local level in cities and neighborhoods that we ensure their effectiveness in creating prosperity, resilience and quality of life for all maximizing public and private investments”