



**Preliminary program
Seminar
Collaborative Governance as a Tool for Sustainable Development**

Date: Friday, November 29, 2024, from 9:00 AM to 2:00 PM

Location: ECLAC, Santiago, Chile (Celso Furtado Room)

Organizers: ECLAC (through ILPES), CAF, AECID, Chilean Government Laboratory, Asuntos del Sur

Presentation

As ECLAC has emphasized, Latin America and the Caribbean currently face three development traps¹:

1. Low capacity for growth,
2. High inequality, low social mobility, and weak social cohesion,
3. Low institutional capacity and ineffective governance.

These challenges are compounded by the demands of addressing climate change and promoting environmentally sustainable development that meets the needs of present generations without compromising those of future generations.

These are multidimensional, structural, and interlinked social challenges, marked by high uncertainty and profound, diverse impacts. As such, these problems cannot be resolved unilaterally or through sectoral approaches; instead, they require new models of collaborative governance and innovative solutions involving multiple stakeholders and sectors.

This calls for *collaborative, multistakeholder innovation* to restore democratic values and practices, tackle the region's complex challenges, and undertake the necessary transformations for sustainable development.

In this context, this seminar aims to examine and share experiences of collaborative governance and innovation, focusing on two major transformations essential for the region to advance toward a more productive, inclusive, and sustainable future: digital transformation and the significant drive to promote sustainability and address climate change.

The goal is to facilitate a conversation about how countries are managing the necessary transformations in these two areas, highlighting experiences in collaborative governance and the institutional capacities required to strengthen interaction and dialogue between state and non-state actors.

¹ See Economic Commission for Latin America and the Caribbean (ECLAC), *América Latina y el Caribe ante las trampas del desarrollo: transformaciones indispensables y cómo gestionarlas (LC/SES.40/3-P)*, Santiago, 2024.

Structure

The event is structured into two sessions. The first session, in the morning (from 9:00 AM to 2:00 PM), will feature a discussion on collaborative governance and innovation to address the challenges of climate action and digital transformation. The second session, in the afternoon, will take a practical and solution-oriented approach to tackle the challenges analyzed earlier. The afternoon activity will take place at the Chilean Government Laboratory.

The objective is to propose new democratic and inclusive frameworks for action and to outline a roadmap for addressing these challenges. The key messages from the discussions will be summarized in a short document prepared by the organizing institutions.

Both sessions require prior registration, which can be accessed [here](#), and participants must indicate whether they will attend only the first session or both.

Preliminary program

9:00 - 9:50 AM Opening Session

José Manuel Salazar-Xirichas, Executive Secretary of the Economic Commission for Latin America and the Caribbean (ECLAC)

Orlando Rojas, Executive Director of the Chilean Government Laboratory

Christian Asinelli, Corporate Vice president of Strategic Planning of the Development Bank of Latin America and the Caribbean (CAF)

Matías Bianchi, Director of Asuntos del Sur

Javier Medina Vásquez, Deputy Executive Secretary a.i. of ECLAC and Officer in Charge of IPES/ECLAC

Each institution will have 10 minutes to present their perspective on why articulation and collaboration among actors are essential tools for development, highlighting the challenges and opportunities, particularly for advancing climate action and digitalization.

9:50 - 10:00 AM Break (Room adjustment)

10:00 - 11:15 AM Panel 1: A State Focused on Climate Action: Multilevel, Multistakeholder, and Intersectoral Collaboration

Moderator: Valeria Torres, Chief of the Public Management and Open Government Area, ILPES, ECLAC.

Carlos Mendoza Alvarado, Secretary of Planning and Programming of Guatemala

Maisa Rojas, Minister of Environment of Chile (*to be confirmed*)

Giofianni Peirano, President of the National Center for Strategic Planning of Peru

Gustavo Cuesta, Undersecretary General of Planning of Ecuador (*to be confirmed*)

As highlighted in the Sixth Assessment Report of the Intergovernmental Panel on Climate Change (IPCC), effective climate action requires political commitment, the establishment of clear goals, coordination across multiple political levels (multilevel, multiscale, and multistakeholder), and inclusive governance processes. Addressing climate change is a complex and ambitious task that demands policies framed within transparency and collaboration among various societal actors. This approach ensures that interventions adequately address the challenges faced by all people, particularly those in vulnerable situations, as well as future generations. Evidence consistently shows that increased transparency and participation are associated with improvements in the quality of public policies. In this context, open government can be transformative.

This discussion proposes addressing the following questions:

- How can public planning better align with medium- and long-term climate goals?
 - How can participation quality be improved to address climate challenges in Latin America and the Caribbean?
 - How can participation legitimacy in extractive territories be strengthened, given their role in the energy transition?
 - How can mission-oriented innovation models contribute to sustainable development challenges?
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11:15 - 11:30 AM

Coffee Break

11:30 AM - 12:45 PM

Panel 2: Digital Transformation and Opportunities for the Public Sector

Moderator: Matias Bianchi, Director of Asuntos del Sur

Panelists:

José Inostroza, Director of the Digital Government Secretariat of Chile

Virginia Pardo, Director of Information Society, AGESIC, Uruguay

Antonio Martínez Velázquez, Head of Operations and International Cooperation Unit, Digital Transformation and Telecommunications Agency, Mexico

Marcelo Facchina, Specialist in Smart Cities and Digital Government of the Development Bank of Latin America and the Caribbean (CAF)

Virginia de Ângelis Oliveira de Paula, National Secretary for Planning at the Ministry of Planning and Budget of Brazil

Closing remarks: Marco Llinás, Director of Production, Productivity and Management Division of ECLAC

Digital technologies not only have the potential to transform market dynamics but also to simplify interactions between public services and citizens, while driving productive development and sustainable economic growth. A primary challenge of the digital transformation agenda is the digital divide: 40% of the Latin American population lacks internet access, a gap that is even wider among lower-income groups, marginalized urban areas, and rural zones (ECLAC, 2022). However, the challenge goes beyond connectivity and includes the digital infrastructure of governments and public services within the digital ecosystem.

This discussion proposes addressing the following questions:

- What multistakeholder partnerships are key to ensuring the success of digitalization strategies?
 - What measures should be considered to ensure that the benefits of digital transformation reduce existing gaps in Latin America?
 - What strategies should be developed for resource-limited regions and governments to drive digital transformation?
 - What successful global examples of digital state governance should we examine? What are their limitations? Can they be replicated in other Latin American countries?
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12:45 - 13:00 PM

Closing session

Javier Medina Vásquez, Deputy Executive Secretary a.i. of ECLAC and Officer in Charge of IPES/ECLAC

Julián Suarez Migliozi, Development Bank of Latin America and the Caribbean Representative in Chile

Orlando Rojas, Executive Director of the Chilean Government Laboratory

13:00 - 14:00 PM

Lunch Break

15:00 - 17:30 PM

Location: Chilean Government Laboratory, Amunátegui 232, 12th floor.

Practical Workshop on Collaborative Governance

14:30-14:45 PM - Registration

15:00-15:15 PM – Welcome and context

15:15- 15:45 PM – Activity #1: Identifying key stakeholders for challenges related to the environmental agenda and digital transformation

15:45- 16:15 PM – Activity #2: How to address Latin America’s challenges in the environmental agenda and digital transformation

16:15- 16:45 PM – Activity #3: Identifying and prioritizing ideas

16:45- 17:30 PM – Closing

The workshop will take place at the Chilean Government Laboratory, located at Amunátegui 232, 12th Floor, Santiago, Metropolitan Region.

The objective of this practical workshop is to collaboratively address the region's challenges regarding the climate agenda and digital transformation, building on the discussions from the morning session.

Please note that registration is required for both sessions, which can be accessed [here](#).